EdTech Validation Program 2018

Selected startups

WHY EdTech Validation Program

WHY
EdTech is one of the fastest growing industries with data-rich educational platforms being adopted more and more, and a huge growth in investments. Three top universities from the Netherlands (Leiden, Erasmus Rotterdam and TU Delft), represented by LDE Centre for Education and Learning aim to discover what makes university learning and teaching work an how it can be innovated and improved.

HOW
The university believes in stimulating internal innovation by inspiring their employees and getting them in contact with EdTech start-ups. By working together with the government, other universities, industry partners and business incubators the Universities can be part of the educational future. Incubators ECE, Plnt and YES!Delft also believe that the educational system is drastically changing and want to combine the knowledge of the universities with an entrepreneurial mindset to help shape the educational system of the future.

WHAT
A specialized validation program focused on Edu(Tech) start-ups, hosted by incubators ECE, Plnt, and YES!Delft. The universities connected will provide testing environments, network for start-ups to grow and change the educational system. ECE, Plnt, and YES!Delft will open their network of mentors, coaches, experts, and investors to aid this process.

EDTECH VALIDATION PROGRAM

Universiteit Leiden The Netherlands

TUDelft Delft University of Technology

Erasmus University Rotterdam

GOAL EdTech Validation Program

- Building the first EdTech Incubator in the BeNeLux and Germany

- Building the ecosystem around EdTech, bringing together start-ups, experts, corporates, universities, mentors

- Inspire the universities' employees with an entrepreneurial mindset

- Stimulate innovation in by building, testing and using EdTech solutions

- Help start-ups find their product-market fit and launching customers

BLACKBEAR

- Nationality: Dutch

- Phase: Idea

- https://www.blackbear.nl/

- VP: BLACKBEAR® is a dutch startup that aims on the discovery, development and delivery of the NewGen (students and starters). By connecting them to businesscases, projects, tools, companies and other students/starters, we try to change the War for Talent.

Maester

- Nationality: Dutch

- Phase: First customers

- https://maester.com/

- VP: Maester is an e-learning platform to distibute knowledge in a very effective way even if the subject is boring. We automatically give feedback on the content and we add gamified and social components to make learning fun.

Play2Speak

- Nationality: Spain

- Phase: Prototype

- http://play2speak.com/

- VP: We combine artificial intelligence and digital storytelling to help language learners practice speaking English better, in virtual reality. With only a few minutes a day, you can travel to countries abroad and improve your fluency - without leaving your room!

iThrive

- Nationality: Dutch

- Phase: Pre revenue

- http://www.ithrive.nl/

- VP: iThrive is a platform for behavior change training with artificial intelligence (AI). Our training helps people to bring out the best in them and solve lifestyle related health risks such as stress, stroke, diabetes, obesity, etc. iThrive operates on a behavior change model that has proven to be 5 times more effective than the golden standard.

Hallo Janine

Ik ben Jean. Te gek dat je hier bent!

Vóórdat we beginnen, wil ik je graag een paar vragen stellen. Klaar voor?

Jean, je life coach bot

PlagScan

- Nationality: German

- Phase: paying customers, new functionality

- https://www.plagscan.com/en/

- VP: PlagScan is an advanced plagiarism detection software to help users identify plagiarism in a reliable and time-efficient way. We want to educate students about plagiarism and academic integrity to maintain the quality of education by creating better thinkers and writers.

Learn Forward/Hypersay

- Nationality: United Kingdom

- Phase: growth stage, early revenue

- https://hypersay.com/

- VP: For those presenters that use slides (school teachers, university lecturers, trainers, speakers, business leaders), Hypersay is a delivery platform to run live interactive presentations and connect with participants. Unlike traditional slides, Hypersay turns presentations into engaging conversations filled with polls, open questions, Q&A, analytics and follow-ups. All in one coherent package.

Hubert AI

- Nationality: Sweden

- Phase: Development

- https://hubert.ai/

- VP: "Feedback collection via surveys is tedious and not very insightful since it's mostly just ratings. That's why Hubert was born. Hubert is a completely automated, AI-based feedback system built on the latest technologies for conversational AI and text analysis. By asking open-ended questions with follow-ups in a web chat environment and analyzing the input, Hubert creates true insights into how the education can be improved."

PARTNERS & CONTACT

- If you have any questions, comments or suggestions, please get in touch!

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TEAM

RUBEN KRANENDONK

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- Founded 2 startups (1 sold, both active)
- Consultant
- **Startup Trainer/Coach @YESDelft**

RUBEN HABRAKEN

- BSc and MSc in Archiology
- Fouder int. research network
- Guest lecturer
- Digital innovation trainee
- **Program Manager @ECE**

SJOERD LOUWAARS

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- Fouder Weaverbird
- **Innovation Manager @Leiden University**
- **Innovation Director @Plnt Leiden**

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